

# QUALITY VS QUANTITY

THIS GUY CREATES  
SO MUCH CONTENT. I WISH  
HE'D DO "LESS", BUT DO  
IT BETTER!

TWEETED.

IG POSTED

LINKEDIN POSTED



BUT WHO GETS TO DECIDE  
WHAT "QUALITY" IS?

...

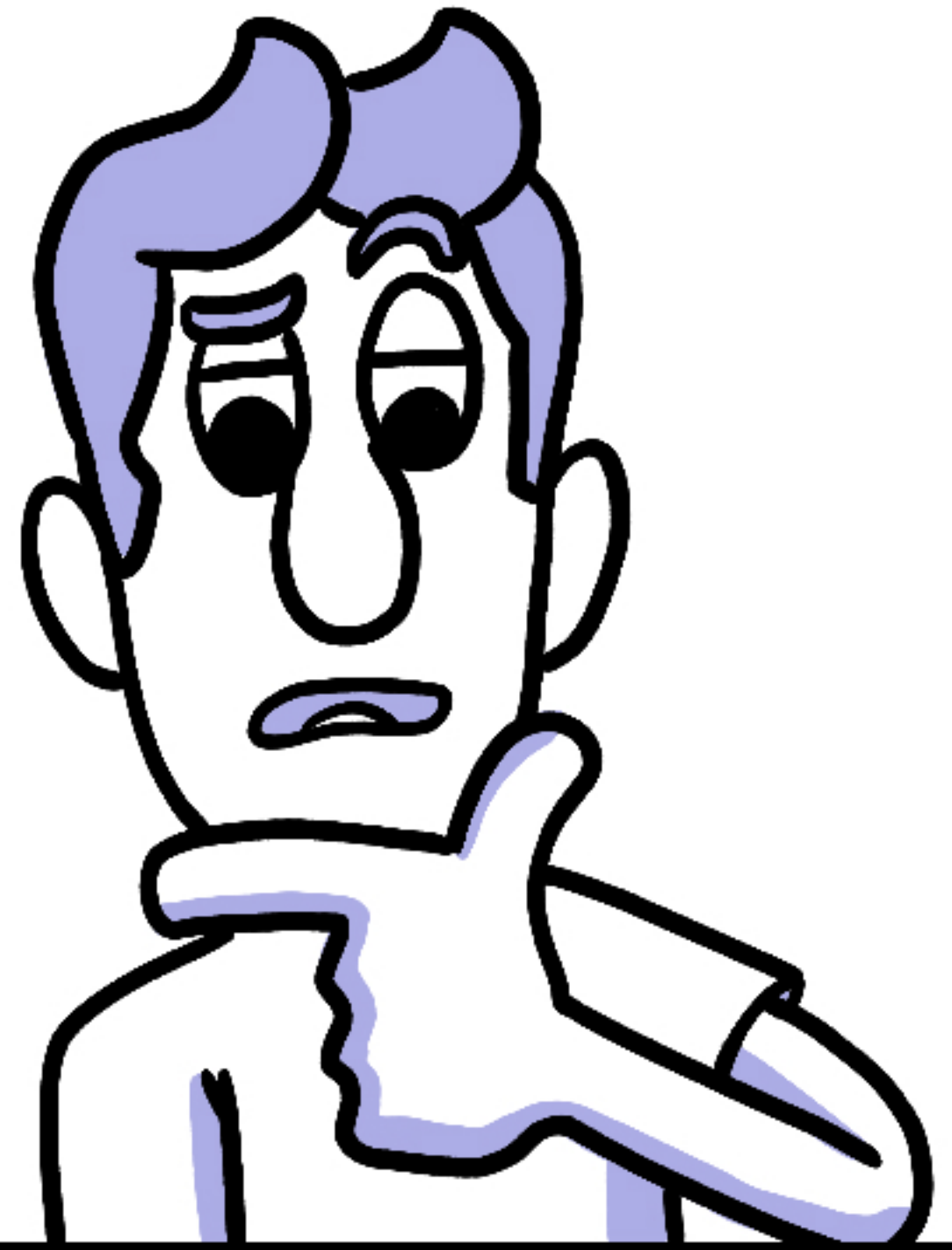
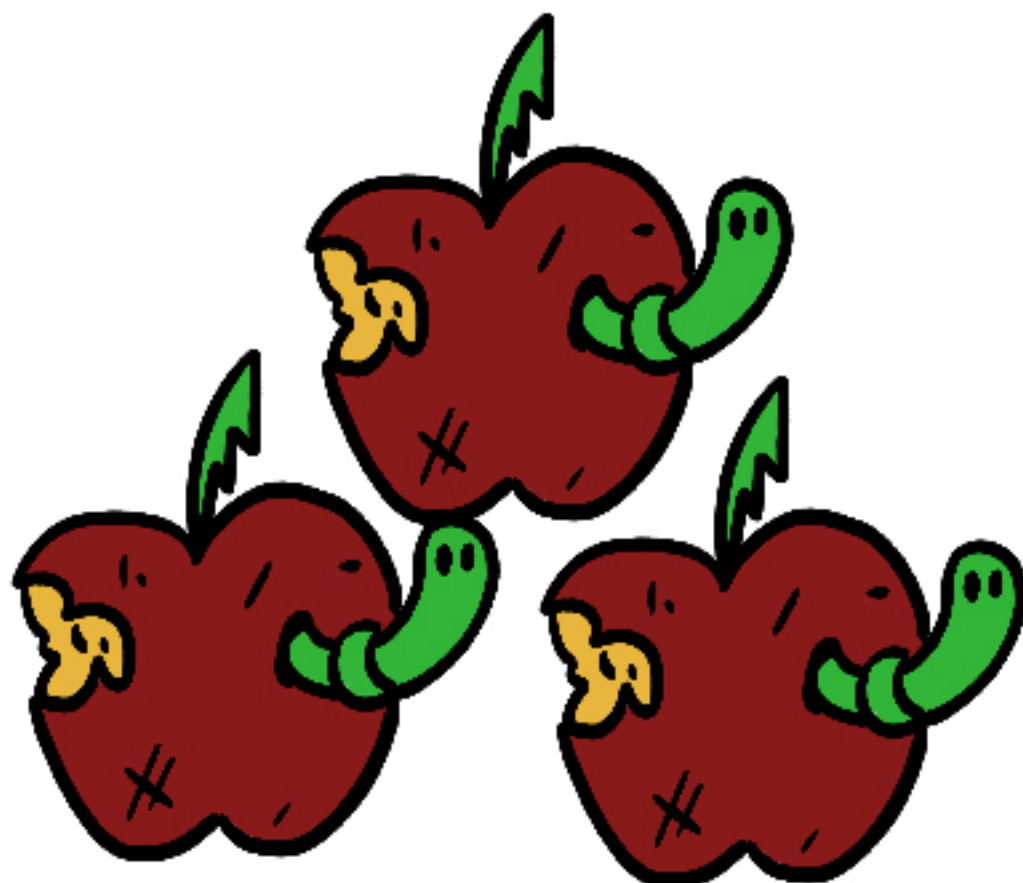




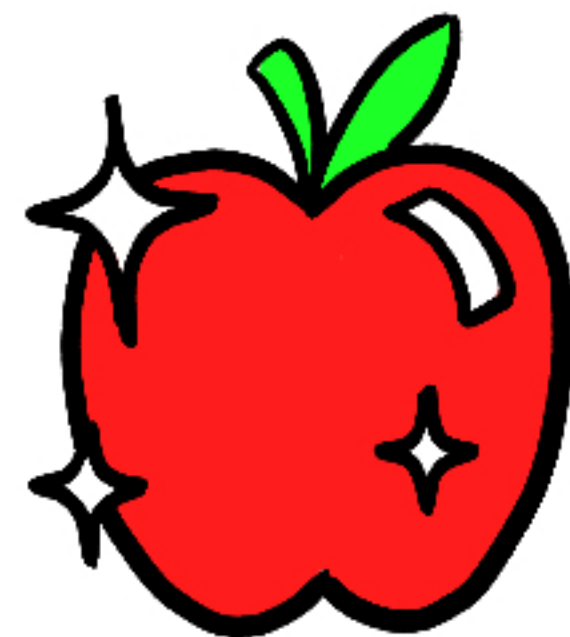
THE BIGGEST MISCONCEPTION  
IS THAT "QUANTITY" HAS TO COME  
AT THE EXPENSE OF "QUALITY"



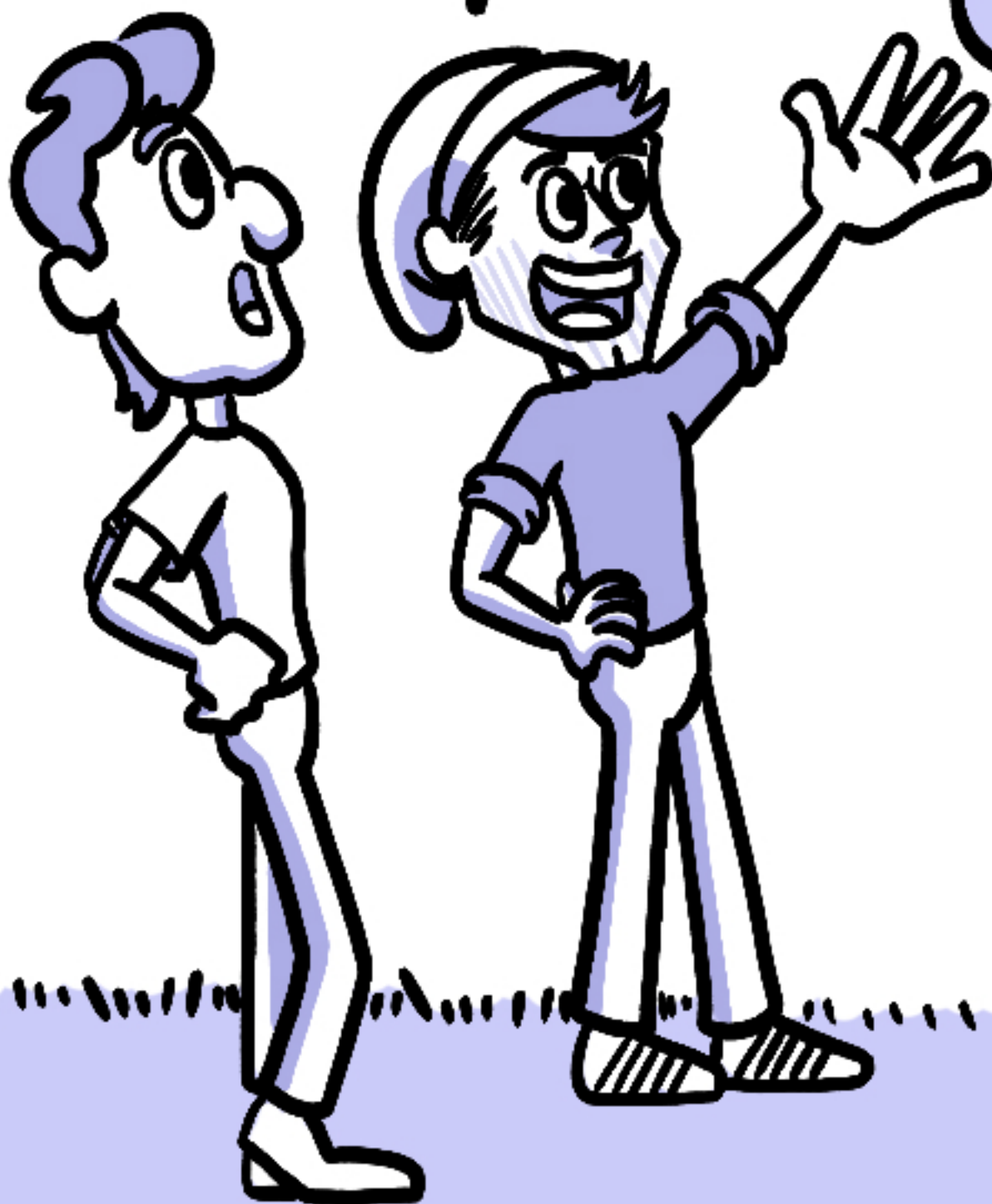
**QUANTITY**



**QUALITY**



IT ACTUALLY LEADS TO QUALITY  
BECAUSE YOU GET MORE DATA  
FROM MORE AUDIENCE SEGMENTS  
ON WHAT THEY RESPOND TO.





**SO... WHO'S GOING TO  
START POSTING MORE?  
LET ME KNOW  
IN THE COMMENTS!**

