# GARY VAYNERCHUK

CHAIRMAN of VaynerX CEO of VaynerMedia CEO of VeeFriends SERIAL Entrepreneur 5X NYT Best Selling Author

## **ABOUT GARY**

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Gary is considered one of the leading global minds on what's next in culture, relevance and the internet. Known as "GaryVee" he is described as one of the most forward thinkers in business - he acutely recognizes trends and patterns early to help others understand how how these shifts impact consumer behavior. Whether its emerging artists, esports, NFT investing or digital communications, Gary understands how to bring brand relevance to the forefront. He is a prolific angel investor with early investments in companies such as Facebook, Twitter, Tumblr, Venmo, Snapchat, Coinbase and Uber.

> Gary is an entrepreneur at heart — he builds businesses. Today, he helps Fortune 1000 brands leverage consumer attention through his full service advertising agency, VaynerMedia which has offices in NY, LA, London, Mexico City, and Singapore. VaynerMedia is part of the VaynerX holding company which also includes Eva Nosidam Productions, Vayner3, Gallery Media Group, The Sasha Group,

VaynerSpeakers, and VaynerCommerce. Gary is also the Co-Founder of VaynerSports, Resy and Empathy Wines. Gary guided both Resy and Empathy to successful exits — both were sold respectively to American Express and Constellation Brands. He's also a Board Member at Candy Digital, MaryRuth Organics, MikMak, Bojangles Restaurants, and Pencils of Promise. Additionally, he's the Co-Founder of VCR Group, Co-Founder of ArtOfficial, Co-Founder of VaynerWATT, and Creator & CEO of VeeFriends. Gary was recently named to the Fortune list of the Top 50 Influential people in the NFT industry.

In addition to running multiple businesses, Gary documents his life daily as a CEO through his social media channels which has more than 34 million followers and garnishes over 272 million monthly impressions/views across all platforms. His podcast 'The GaryVee Audio Experience' ranks among the top podcasts globally. He is a five-time New York Times Best-Selling Author and his latest book, "Twelve and a Half," sold over 1M in pre-release. Gary has spoken at over 1,000 events and is one of the most highly sought after public speakers.

## WHAT TO EXPECT

Not afraid to tell it how he sees it, Vaynerchuk is a thought-provoking and entertaining practitioner rooted in the notion of marketing in the year we live in and betting on one's strengths to ensure a path to success and happiness. Gary will leave your audience entertained, motivated, and begging for more.

# NOTABLE KEYNOTES

Gary has participated in thousands of speaking engagements, speaking to Fortune 500 organizations from all industries as well as to audiences comprised of entrepreneurs, marketers, technology enthusiasts, and university- level students.



**Compass Real Estate** 

Keynote, 2022



LinkedIn TalentConnect Keynote, 2020



212-931-573

**NAC New Jersey** 

Keynote, 2019



MUFSO Keynote, 2019

TODAY

"GaryVee explains why empathy and kindness help you go further in your career"

### INC MAGAZINE

"GaryVee's Guide to Inventing the Future with NFTs"

#### BOARDROOM.TV

"GaryVee Predicts the Future of the Internet... Again"

garyvaynerchuk.com