

# GARY VAYNERCHUK

**SERIAL** Entrepreneur **CHAIRMAN** of VaynerX **CEO** of VaynerMedia

## **ABOUT GARY**

Gary Vaynerchuk is a serial entrepreneur and serves as the Chairman of VaynerX, the CEO of VaynerMedia, and the Creator & CEO of VeeFriends. Gary is considered one of the leading global minds on what's next in culture, business, and the internet.

Known as "GaryVee," he is described as one of the most forward thinkers in business. He acutely recognizes trends and patterns early to help others understand how shifts in consumer attention impact the realities of the business world today. Gary's approach sits at the intersection of business and pop culture. He keenly understands how to bring brand relevance to the forefront. He is a prolific angel investor with early investments in companies like Facebook, Twitter, Tumblr, Venmo, Snapchat, Coinbase, and Uber.

Gary is an entrepreneur at heart - he builds businesses. Today, he helps Fortune 1000 brands leverage consumer attention through his full-service advertising agency, VaynerMedia, which has offices in New York, Los Angeles, Toronto, Mexico City, London, Amsterdam, Sydney, Singapore, Tokyo, Bangkok, and Kuala Lumpur.

VaynerMedia is part of the VaynerX holding company, which also includes Eva Nosidam Productions, Gallery Media Group, The Sasha Group, VaynerSpeakers, VaynerCommerce, and Tingley Lane Trading. Gary is the Co-Founder of VaynerSports, VCR Group, VaynerWatt, ArtOfficial, Resy, and Empathy Wines. He guided Resy and Empathy to successful exits -- which he later sold to American Express and Constellation Brands, respectively. He also owns a Major League Pickleball team called the 5s, is part owner of a Big3 basketball team, and is an investor in the revival of the SlamBall League.

Gary is also the founder and creator of VeeCon – a contemporary super conference that converges business and pop culture with innovation and technology. In addition to running multiple businesses, Gary documents his daily life as a CEO through his social media channels, which have more than 50 million followers and garner over 165 million monthly impressions/views across all platforms. His podcast, "The GaryVee Audio Experience," ranks among the top podcasts globally.

## WHAT TO EXPECT

Not afraid to tell it how he sees it, Vaynerchuk is a thought-provoking and entertaining practitioner rooted in the notion of marketing in the year we live in and betting on one's strengths to ensure a path to success and happiness. Gary will leave your audience entertained, motivated, and begging for more.

## **NOTABLE KEYNOTES**

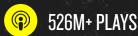
Gary has participated in thousands of speaking engagements, speaking to Fortune 500 organizations from all industries as well as to audiences comprised of entrepreneurs, marketers, technology enthusiasts, and university- level students.



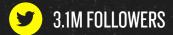
Compass Real Estate Keynote, 2022

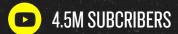


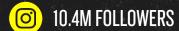
LinkedIn TalentConnect Keynote, 2020

















NAC New Jersey Keynote, 2019



MUFSO Keynote, 2019

### ΤΠΠΔΥ

"GaryVee explains why empathy and kindness help you go further in your career"

### INC MACAZINE

"Gary Vee's Guide to Inventing the Future with NFTs"

### ROADDROOM TV

"GaryVee Predicts the Future of the Internet... Again'

